



[FCC Home](#) | [MB](#)

Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

[site map](#)

Submission Confirmation

Confirmation Number 96279
Call Sign KTAB
Filing Quarter Date 06/30/2009
Filing Date 07/08/2009

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C. 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

[Collapse All Sections](#)

[Expand All Sections](#)

[Update Local](#)

[Check Data](#)

[File Form 398](#)

[Help](#)

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form.

Report reflects information for quarter: 2nd Quarter 2009

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License			County	Zip Code
KTAB	Analog 32	City	State			
	Digital 24	ABILENE	Texas		TAYLOR	79605

Licensee

NEXSTAR BROADCASTING, INC.

Network CBS

Affiliation

Nielsen DMA

Independent

Abilene-Sweetwater

Facility ID Number

59988

Previous Call Sign (if applicable)

World Wide Web Home Page Address (if applicable)

www.bigcountryhomepage.com

License Renewal Expiration Date

08/01/2014 (mm/dd/yyyy)

Analog Core Programming - (click to hide section)

Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3. a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1



Clear Program Data



Delete Program

Title of Program 1

CAKE

Origination

Network

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2009

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KTAB	32 (analog) 24 (digital)	ABILENE	TX	TAYLOR	79605

Licensee Name

NEXSTAR BROADCASTING, INC.

Network Affiliation Network/DMA Licensee World Wide Web Home Page Address (if applicable)

Network CBS Abilene-Sweetwater www.bigcountryhomepage.com

Facility ID Previous Call Sign (if applicable) License Renewal Expiration Date

59988 08/01/2014

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a):

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

4. Complete the following for each program that is aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program:

Title of Analog Core Program #1			Origination
CAKE			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Presentations	
SAT 04/01/09-05/09/09 8:00-8:30AM	5	1	
Length of Program	Age of Target Audience		FBI's and Used as Reference
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other

level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other socially acceptable concepts that are developmentally appropriate for this age-group. This program is specifically designed to meet the educational and informational needs of children, has educational and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
6	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/18/09 / 7206R	05/10/09 3:00-3:30pm	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

Title of Analog Core Program #2	Origination		
HORSELAND	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 04/11/09-05/09/09 8:30-9:00AM	5	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
6	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/18/09 / 11432R	05/10/09 3:30-4:00PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

Title of Analog Core Program #3	Origination		
DINO SQUAD	NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 04/11/09-05/09/09 9:00-9:30AM	5	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required

30 minutes
 From 9 years To 11 years Required Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired: 6
 Number of Preemptions for other than Breaking News: 1
 Number of Preemptions Rescheduled: 1

Preemption #1
 Date Preempted/Episode #: 04/18/09 / 4019R
 If rescheduled, date and time rescheduled: 05/10/09 4:00-4:30PM
 Is the rescheduled date the second home?: N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?: Y

Reason for Preemption: OTHER

Title of Analog Core Program #4: SUSHI PACK
 Originator: NETWORK

Regular Schedule: SAT 04/01/09-05/09/09 9:30-10:00AM
 Total Times Aired at Regularly Scheduled Time: 5
 Number of Preemptions: 1

Length of Program: 30 minutes
 Age of Target Audience: From 9 years To 11 years
 E/I Symbol Used As Required: Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired: 6
 Number of Preemptions for other than Breaking News: 1
 Number of Preemptions Rescheduled: 1

Preemption #1
 Date Preempted/Episode #: 04/18/09 / 2016R
 If rescheduled, date and time rescheduled: 05/10/09 4:30-5:00PM
 Is the rescheduled date the second home?: N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?: Y

Reason for Preemption: OTHER

Title of Analog Core Program #5: STRAWBERRY SHORTCAKE

Originator: NETWORK

Regular Schedule: SAT 04/01/09-05/09/09 10:00-10:30AM

Total Times Aired at Regularly Scheduled Time: 6

Number of Pre-emptions: 0

Length of Program: 30 minutes

Age of Target Audience: From 3 years to 6 years

FIL Symbol Used As Required: Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Analog Core Program #6: CARE BEARS: ADVENTURES IN CARE-A-LOT

Originator: NETWORK

Regular Schedule: SAT 04/01/09-05/09/09 10:30-11:00AM

Total Times Aired at Regularly Scheduled Time: 5

Number of Pre-emptions: 1

Length of Program: 30 minutes

Age of Target Audience: From 5 years to 7 years

FIL Symbol Used As Required: Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Pre-emptions for other than Breaking News	Number of Pre-emptions Rescheduled
6	1	1
	Pre-emption #1	
Date Pre-empted (p, s, #)	If rescheduled, date and time reschedule	If the rescheduled date the second time?
05/02/09 / 5521R	05/10/09 11:00-11:30AM	N
	If rescheduled, was pre-emption (check one): (a) a pre-emption rescheduled date and time?	Y
Reason for Preemption	OTHER	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional day, non-core educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream: **3 hours**
 (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **Y**
 (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. **Y**
 If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream: **0 hours**
 (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. **0 hours**
 9. (a) Does the Licensee provide information identifying each Core program aired on its station, including an indication of the target child audience, to subscribers of digital programming via separate means such as email or a website? **Y**
 (b) Identify publishers who were sent information in (9)(a):

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program:

Title of Digital Core Program #1	Originator	
CAKE	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	
SAT 04/01/09-06/30/09 8:00-8:30AM	11	
Length of Program	Age of Target Audience	1. Exempt from Rule 73.671
30 minutes	From 8 years To 12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other

prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/18/09 / 7206R	05/10/09 3:00-3:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/16/09 / 7210R	05/23/09 12:00-12:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Title of Digital Core Program #2	Organization	
HORSELAND	NETWORK	
Regina Schedule	Total Times Aired at Regina Schedule Time	Number of Preemptions
SAT 04/01/09-06/30/09 8:30-9:00AM	11	
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	11 years
	E/I Symbol Used As Required	
	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/18/09 / 1932R	05/10/09 3:30-4:00PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second time?
04/18/09 / 2016R	05/10/09 4:30-5:00PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: OTHER

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second time?
05/16/09 / 2020R	05/24/09 12:00-12:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption: OTHER

Title of Digital Core Program #5	Origination
STRAWBERRY SHORTCAKE	NETWORK

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Preemptions
SAT 04/01/09-06/30/09 10:00-10:30AM	12	

Length of Program	Age of Target Audience		E/I Symbol (as of 10/3/07) Required
	From	To	
30 minutes	3 years	6 years	Y

Describe the educational and informational objectives of the program and how it meets the definition of Core Programming.

In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second time?
05/16/09 / 3110R	05/24/09 12:30-1:00PM	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Y

Reason for Preemption **OTHER**

Title of Digital Core Program #6 Origination
CARE BEARS: ADVENTURES IN CARE-A-LOT **NETWORK**

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Preemptions
SAT 04/01/09-06/30/09 10:30-11:00AM **11**

Length of Program Age of Target Audience E/I Subject Matter Reviewed
30 minutes From **5 years** To **7 years** **Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled
13 **2** **2**

Preemption #1

Date Preempted/Episode # If rescheduled, date and time rescheduled Is the rescheduled date the second home?
05/02/09 / 5521R **05/10/09 11:00-11:30AM** **N**

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Y

Reason for Preemption **OTHER**

Preemption #2

Date Preempted/Episode # If rescheduled, date and time rescheduled Is the rescheduled date the second home?
05/16/09 / 5523R **05/24/09 1:30-2:00PM** **N**

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Y

Reason for Preemption **OTHER**

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational requirements of Children's Television Underwriter, but does not meet one or more elements of the definition of Core Programming per Sec. 47 C.F.R. 73.356. Do not complete chart entries for each additional such educational and informational program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. § 73.651. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
CAKE	NETWORK	
Regular Schedule	Total Minutes Aired	
SAT 07/01/09-09/30/09 8:00-8:30AM	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #2	Origination	
HORSELAND	NETWORK	
Regular Schedule	Total Minutes Aired	
SAT 07/01/09-09/30/09 8:30-9:00AM	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise

meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #3	Origination
DINO SQUAD	NETWORK
Regular Schedule	Total Times to be Aired
SAT 07/01/09-09/30/09 9:00-9:30AM	13
Length of Program	Age of Target Audience
30 minutes	From 9 years To 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #4	Origination
SUSHI PACK	NETWORK
Regular Schedule	Total Times to be Aired
SAT 07/01/09-09/30/09 9:30-10:00AM	13
Length of Program	Age of Target Audience
30 minutes	From 9 years To 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #5	Origination
STRAWBERRY SHORTCAKE	NETWORK
Regular Schedule	Total Times to be Aired
SAT 07/01/09-09/30/09 10:00-10:30AM	13
Length of Program	Age of Target Audience
30 minutes	From 3 years To 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #6

Originator

CARE BEARS: ADVENTURES IN CARE-A-LOT

NETWORK

Regular Schedule

Total Times to be Aired

SAT 07/01/09-09/30/09 10:30-11:00AM

13

Length of Program

Age of Target Audience

30 minutes

From To
5 years 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

15. Do you or anyone else participate in the creation and location of the station's children's Television Programming Reports (TV-14)? Yes No as required by 47 C.F.R. §74.352(c)(1)(ii) Y

16. Identify the licensee's children's programming liaison:

Name	Eric Thomas	Telephone Number	325-691-2201
Address	4510 SOUTH 14TH STREET	E-mail Address	ethomas@ktab.tv
City	ABILENE	State	TX
		ZIP Code	79605

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act or use this space for supplemental explanations. This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §74.601, NO. 118.2 and 3.

ALL PRE-EMPTIONS DUE TO TECHNICAL DIFFICULTIES. ** Beyond The Book airs each Wednesday. This is a weekly series looking at how new and different teaching methods are being used in schools today. ** Interviews done in local newscasts with representatives from local children's organizations such as: Abilene Zoo, Abilene Public Library, Abilene Safety City, and Boys & Girls Clubs of Abilene. ** Tours of the station are given regularly to children with explanation of department responsibilities. ** CBS cares - tagged with KTAB logo - several spots target children directly such as child safety, drug abuse, and mentoring programs.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR